

# **Have Your Say East Cambs**

Interim survey results analysis

6 March 2025

### **Summary**

East Cambridgeshire District Council issued a <u>residents' survey</u> following the government announcement that district and county councils are to be merged into unitary authorities.

The survey was drafted to serve the following purposes:

- · raise awareness of these changes among residents
- help identify which current services offered by the district council residents value the most
- give residents the opportunity to share their views on Local Government Reorganisation
- provide valuable data which can be used to help inform and support future LGR proposals

The survey was promoted via social media (Facebook and X) and an accompanying <u>press release</u>.

Information has also been added to the council's website.

The survey was launched on 14 February. To date (6 March), 890 people have completed the survey. The survey was completed mainly by women (63%) and by people over the age of 45 (75%). There is a good selection of responses from across all East Cambs postcodes.

## **Key findings**

There is overwhelmingly strong support for the district council and the services it provides. This is reflected in the responses and the comments.

78% do not support the idea of councils merging (8% do and 14% are not sure).

93% felt it was very important to have access to a local councillor.

92% would like to be engaged more on the issue.

The areas which people felt most strongly about were:

 having local councillors who understands and knows the local area (93% said it was very important)

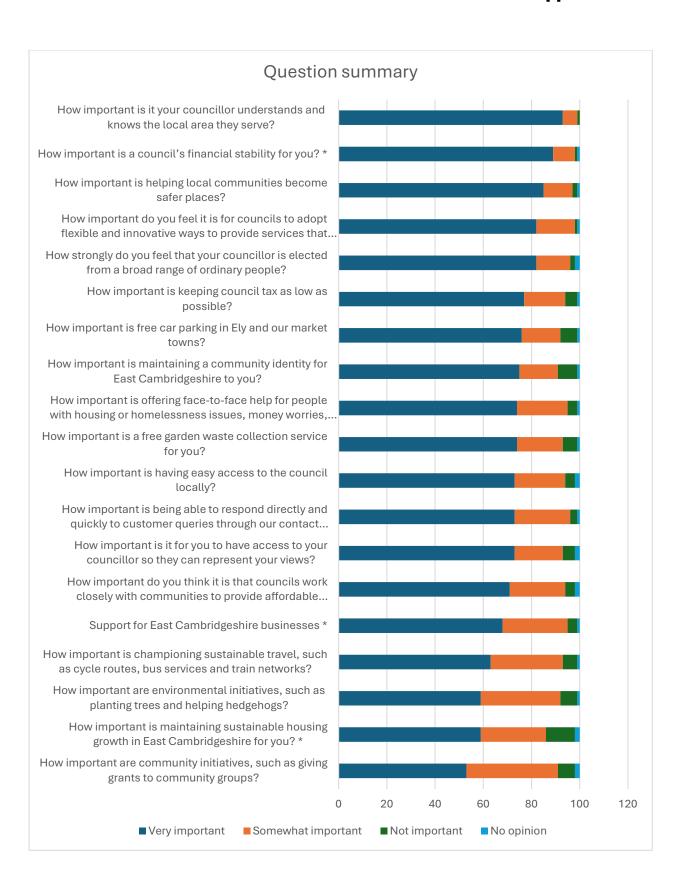
- giving local communities a say in how much housing development takes place and where it goes (93% answered "yes" to a yes / no question)
- maintaining financial stability (89% said it was very important)
- helping to create safer environments (85% said it was very important)
- having a councillor who is elected from a broad range of ordinary people (82% said it was very important)

The areas which people felt least strongly about – but still felt strongly - were:

- supporting community initiatives (53% said it was very important)
- maintaining sustainable housing growth (59% said it was very important)
- supporting environmental initiatives, such as planting trees and helping hedgehogs (59% said it was very important)
- championing sustainable travel (63% said it was very important)

#### Location

People were split between whether they looked towards Cambridge (53%) or kept their focus within the district (44%) when it came to work, socialising, or shopping. Only 1% said they looked towards Peterborough and 2% referenced Cambridge and Peterborough



#### **Comments**

304 people choose to make an additional comment

An analysis of the sentiment of these comments show:

- 75% are against LGR
- 18% of comments were neutral/ did not directly relate to LGR
- 7% were in support of LGR
- Four comments claimed the survey was too leading

Of those who were against, the following themes emerged:

